

# Eligibility CRITERIA

Each type of facility must meet specific criteria to be eligible to participate in the New Mexico Specific Information Panel (LOGO Sign) Program. The following information will help you to determine if your business is eligible. Each category of service must provide, at a minimum, the following:

	Gas	Food	Lodging	Camping	Attractions
Maximum distance of service	3 miles**	3 miles**	3 miles**	3 miles**	3 miles**
Minimum period of operation	<ul style="list-style-type: none"> <li>• Continuous operation at least 12 hours per day, 7 days per week for conventional roads</li> <li>• Continuous operation at least 16 hours per day, 7 days per week for freeways and expressways</li> </ul>	<ul style="list-style-type: none"> <li>• Continuous operation to serve 3 meals per day, at least 6 days per week</li> </ul>	<ul style="list-style-type: none"> <li>• Continuous operation 7 days a week</li> </ul>	<ul style="list-style-type: none"> <li>• Continuous operation 7 days a week</li> </ul>	
Required service to be provided & other requirements	<ul style="list-style-type: none"> <li>• Vehicle services such as fuel, oil and water</li> <li>• Modern sanitary facilities</li> <li>• Drinking water</li> <li>• Public telephone</li> </ul>	<ul style="list-style-type: none"> <li>• Modern sanitary facilities</li> <li>• Public Telephone</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate sleeping accommodations</li> <li>• Modern sanitary facilities</li> <li>• Public telephone</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate parking accommodations</li> <li>• Modern sanitary facilities</li> <li>• Drinking water and showers</li> <li>• Public telephone</li> </ul>	<ul style="list-style-type: none"> <li>• Adequate parking accommodations</li> <li>• Regional significance, approved by the New Mexico Department of Transportation</li> </ul>
<p>All participants must hold all necessary licenses and permits to provide services required to qualify for the logo category being displayed; comply with laws concerning the provisions of public accommodations without regard to race, religion, sex, handicap, or national origin.</p>					
Notes:	<p>*Certain conditions may allow a business not meeting all the eligibility criteria to participate. Please contact New Mexico Logos, Inc. for additional information.</p>				
	<p>**If within the first 3 mile increment there is no available service of the type being considered, services within the next 3 mile increment, up to a maximum of 15 miles, may be considered. Services beyond the 15 mile limit do not qualify for logo signing.</p>				